

FOR IMMEDIATE RELEASE



**TUFF SHED CONTINUES USE OF ECOBLU BLUWOOD PANELS**  
*America's Largest Manufacturer of Outdoor Storage Buildings*

Vista, CA- May 21, 2010- EcoBlu Products, Inc., (OTCBB: ECOB) announced today that its National Account Tuff Shed, Inc. has increased its use of EcoBlu's BLUWOOD™ coated panels in the construction of its outdoor storage buildings, garages, and custom buildings. EcoBlu has successfully filled a large order of BLUWOOD™ coated panels which was shipped into Tuff Shed's distribution facility in Texas.

Tuff Shed, Inc. is the largest manufacturer and installer of storage buildings and garages in the United States. The Company currently offers EcoBlu's BLUWOOD™ coated panels as an optional product to protect the structure from mold, rot, decay, and termites.

"We have a great relationship with Tuff Shed and they continue to place orders for Bluwood™ coated panels. Our technology plays a huge role in the future of wood structures and the consumer continues to drive our markets. Tuff Shed's recent promotion just shows what is important to the consumer", said Steve Conboy, President and CEO of EcoBlu Products.

**About Tuff Shed, Inc.**

TUFF SHED, Inc. is the largest manufacturer and installer of storage buildings and garages in the United States. With 53 factories and more than 1,600 employees nationwide during our peak season, TUFF SHED services residential and commercial customers from coast to coast.

Celebrating its 25th anniversary in 2006, TUFF SHED was founded in 1981 on a simple premise "To provide its customers with a superior product, built by people who care about what they do, and backed by a credible warranty." The visible difference in engineering design, materials and workmanship has always set TUFF SHED apart from its competitors.

**About EcoBlu Products, Inc.**

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu's FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

*Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include, but are not limited to, contractual difficulties which may arise, the*

*failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.*

**Company Contact**

EcoBlu Products, Inc.

909 West Vista Way

Vista, California 92083

Phone: 1-877-732-6258

Email: [info@ecobluproducts.com](mailto:info@ecobluproducts.com)

Web Site: [www.ecobluproducts.com](http://www.ecobluproducts.com)

Visit us on YouTube at: [www.youtube.com/ecobluproducts](http://www.youtube.com/ecobluproducts)

**Investor Relations**

PR Financial Marketing, LLC

Jim Blackman

(713) 256-0369

[jim@prfmonline.com](mailto:jim@prfmonline.com)

**Media Contact**

Rick Schloss

Rick Schloss Communications

3500 Sports Arena Blvd

San Diego, CA 92110

619 308-4387 (office) 619 708-6007 (cell) 619 224-3010 (fax)

[Rickschlosspr@aol.com](mailto:Rickschlosspr@aol.com)