

FOR IMMEDIATE RELEASE



ECOBLU PRODUCTS SPECIFIED ON BANCROFT ROCK HOUSE HISTORICAL RESTORATION
City of San Diego Parks and Recreation Specifying BLUWOOD™

Vista, CA-March 22, 2010- EcoBlu Products, Inc., (OTCBB: ECOB) announced today that its BLUWOOD™ technology is being used in the historical restoration of the Bancroft Rock House in Spring Valley, California. The project, funded by a state grant is being coordinated by the city of San Diego Department of Parks and Recreation who specified the use of EcoBlu's BLUWOOD™ technology for all wood products used in the restoration.

The Bancroft Rock House was built between 1885 and 1888 and was used by visitors staying at historian Hubert H. Bancroft's ranch in the late 1800s. When completed, the Rock House along with the Bancroft Ranch House will help younger Californians better understand San Diego County's pioneer days. To find more information please visit: <http://www.signonsandiego.com/news/2010/mar/04/rock-house-of-ages-restored/>

"This is a great project for us to be involved in, and it is important that the City of San Diego Department of Parks and Recreation has specified EcoBlu's BLUWOOD™ for the restoration," said Steve Conboy, President and CEO of EcoBlu Products. "Our technology is really gaining traction with builders and contractors locally in Southern California and in many other parts of the country," added Conboy.

About EcoBlu Products, Inc.

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu's FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

The Company is committed to the development, marketing and sales of environmentally-responsible building materials. EcoBlu products are ready to deliver the winning edge to builders and the environment with its sustainable green product line.

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include, but are not limited to, contractual difficulties which may arise, the

failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.

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