

FOR IMMEDIATE RELEASE



ECOBLU PRODUCTS HAITI RELIEF FOOD DRIVE A BIG SUCCESS
San Diego rallies to assist orphaned children in Haiti

Vista, CA-April 5th, 2010- EcoBlu Products, Inc., (OTCBB: ECOB) over the weekend launched a food drive to collect non perishable items destined for Haiti. EcoBlu Products along with many sponsors have come together to donate four prefabricated buildings engineered to withstand hurricanes and earthquakes providing adequate shelter to an orphaned camp housing 85 children. The local media helped rally San Diegans to successfully raise an enormous amount of food to accompany the buildings. The food drive will be on going all month with drop boxes located at all of the San Diego Lowes Home Centers and the EcoBlu Products Vista headquarters.

Rebuilding Haiti is no small task. EcoBlu Products wants to show the world that BLUWOOD™ coated lumber is the right choice to rebuild Haiti. EcoBlu solves all the issues with Mold, Wood-Rot and Termites and provides a renewable resource opposed to other construction methods.

“I am overwhelmed with the response we have received to our efforts. We started this project knowing that Haiti needed our help but all the people and organizations that have joined our efforts are truly amazing” said Steve Conboy, President and CEO of EcoBlu Products.

For more details please visit our web site at <http://www.ecobluproducts.com/> or view the news feeds at <http://www.youtube.com/ecobluproducts>

About EcoBlu Products, Inc.

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu’s FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

The Company is committed to the development, marketing and sales of environmentally-responsible building materials. EcoBlu products are ready to deliver the winning edge to builders and the environment with its sustainable green product line.

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include, but are not limited to, contractual difficulties which may arise, the

failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.

Company Contact

EcoBlu Products, Inc.

909 West Vista Way

Vista, California 92083

Phone: 1-877-732-6258

Email: info@ecobluproducts.com

Web Site: www.ecobluproducts.com

Visit us on YouTube at: www.youtube.com/ecobluproducts

Investor Relations

PR Financial Marketing, LLC

Jim Blackman

(713) 256-0369

jim@prfmonline.com

Media Contact

Rick Schloss

Rick Schloss Communications

3500 Sports Arena Blvd

San Diego, CA 92110

619 308-4387 (office) 619 708-6007 (cell) 619 224-3010 (fax)

Rickschlosspr@aol.com