

FOR IMMEDIATE RELEASE



**ECOBLU PRODUCTS DEMONSTRATES CONSTRUCTION OF HAITI HOUSING SOLUTION**  
*How fast can relief structures be assembled for disaster areas*

Vista, CA-May 3<sup>rd</sup>, 2010- EcoBlu Products, Inc., (OTCBB: ECOB) announced today that it has successfully assembled its Haiti relief structure in under 1 hour to demonstrate the ease of construction for pre-fabricated permanent housing units designed for disaster areas. The shelter constructed was 12'x30' and also comes in two additional sizes; 16'x30' and 8'x12'.

EcoBlu Products are building emergency and permanent shelters made of wood that is designed to withstand 120 MPH wind loads and heavy seismic events. The shelters are pre-fabricated and labeled for easy assembly including all hardware necessary for completion. The structures are also coated with EcoBlu's BLUWOOD™ and FRC™ (Fire Retardant Coating) technology that protects the wood from mold, rot, decay, termites and fire. The shelter is designed for quick assembly, but is engineered to be a permanent structure.

"It is amazing that our crew was able to frame this 12'x30' structure in under an hour once the footings were in place," said Steve Conboy, President and CEO of EcoBlu Products. "These Blu structures are strong enough to withstand hurricanes and earthquakes, at a very cost effective price, and will be used as a permanent structure. We are working hard to provide as much help as we can for disaster areas like Haiti," added Conboy.

We are talking with Haiti Relief Foundations to present our type of Construction. It makes sense rather than rebuilding the same way with concrete. EcoBlu Coatings allow us to build with lumber rather than concrete faster and more cost effective. It is estimated that over 1 million people are homeless living in tents and nothing has been done for any of these people says one of the foundations that is involved in the relief efforts in Haiti.

EcoBlu Products is donating some shelters and locally donated food to a Pastor in Haiti to house children that were orphaned by the recent earthquake.

You can watch the EcoShelter assembly video's on YouTube at:

<http://www.youtube.com/watch?v=3J9SISNs1u8>

<http://www.youtube.com/watch?v=bWEIaemkYRg>

**About EcoBlu Products, Inc.**

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu's FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

*Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include, but are not limited to, contractual difficulties which may arise, the failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.*

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