

FOR IMMEDIATE RELEASE



CALVERT COMPANY SHIPS ECOBLU COATED GLULAM BEAMS INTO DISTRIBUTION

EcoBlu Products Continues to Grow Market Share

Vista, CA-April 30th, 2010- EcoBlu Products, Inc., (OTCBB: ECOB) announced today that our affiliate Calvert Company, Inc. has shipped EcoBlu Coated Glulam Beams into wholesale distribution. Calvert has substituted the traditional water repellent coating with EcoBlu's BLUWOOD™ and FRC™ (Fire Retardant Coating) technology combined with a special water repellency additive developed for Calvert beams.

"We are extremely pleased that Calvert has produced and shipped the EcoBlu 3000F Glulam Beam, the worlds first and only high strength glulam beam protected against mold, rot, termites and fire. Calvert produces high quality products and now EcoBlu coated Glulam beams are available nationally and worldwide through Calvert's extensive distribution network," said Steve Conboy, President and CEO of EcoBlu Products.

Calvert continues to treat the beams in its licensed factory application center with EcoBlu's BLUWOOD™ and FRC™ coatings. Calvert will also begin coating dimensional lumber and panels for the Oregon and Washington markets.

Glulam production in the United States and Canada for 2009 was approximately 184 million board feet or about \$1.1 billion dollars, as reported by the APA.

About EcoBlu Products, Inc.

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu's FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

About Calvert Company, Inc.

As one of the oldest continuous glulam manufactures in the United States., Calvert Company was founded in 1947 and brings more than 60 years of experience producing high quality glued laminated beams. These Calvert Beams ship all over the world with two manufacturing plants in the Pacific Northwest – Washougal and Vancouver, Washington – produce glulams for both commercial and residential projects around the world. www.calvertglulam.com

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or

contribute to such differences include, but are not limited to, contractual difficulties which may arise, the failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.

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