

FOR IMMEDIATE RELEASE



### **ECOBLU PRODUCTS PROVIDES BUSINESS UPDATE**

Vista, CA-April 9<sup>th</sup>, 2010- EcoBlu Products, Inc. (OTCBB: ECOB) is pleased to provide a corporate update with respect to its ongoing business activities and recent financing announcement.

With its previously announced financing in place, EcoBlu Products has received inventory into its warehouse and coating facility in Colton, California. The inventory is being processed and prepared for shipment to several Southern California builders to begin construction of model homes.

The Company had previously announced that it's BLUWOOD™ and FRC™ coated wood products were selected for use in four new development projects in Southern California of which two tracks are shipping and framing now. EcoBlu Products BLUWOOD™ and FRC™ (Fire Retardant Coating) technology protects wood from mold, rot, decay, termites and fire.

"Progress since our financing has been extremely encouraging and going forward we expect the Company to continue to gain momentum as the housing market improves. We are now getting enormous interest about our prefabricated buildings and protected lumber from relief organizations in Chile and Haiti," said Steve Conboy, President and CEO of EcoBlu Products.

#### **About EcoBlu Products, Inc.**

EcoBlu Products, Inc. is a manufacturer of proprietary wood products coated with an eco-friendly chemistry that protects against mold, fungus, rot-decay, wood ingesting insects, termites and fire with EcoBlu's FRC™ technology (Fire Retardant Coating). EcoBlu products utilizing BLUWOOD™ and FRC™ technology is the ultimate in wood protection, preservation, and fire safety to building components constructed of wood; from joists, beams and paneling, to floors and ceilings.

The Company is committed to the development, marketing and sales of environmentally-responsible building materials. EcoBlu products are ready to deliver the winning edge to builders and the environment with its sustainable green product line.

*Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: The statements in this release relating to completion of the acquisition and the positive direction are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include, but are not limited to, contractual difficulties which may arise, the failure to obtain necessary approvals, the future market price of EcoBlu Products, Inc. common stock and the ability to obtain the necessary financing.*

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